Pharmacy benefit managers and health insurers are increasingly making coverage changes aimed at forcing stable patients onto treatments other than those their physicians recommend.

This intrusion into the physician-patient relationship, known as "NON-MEDICAL SWITCHING," erodes patient health and drives up monetary and societal costs.

**Eroding Patient Health; Driving Up Health Care & Societal Costs**

- One way insurers can force a non-medical switch is by raising patient co-pays, making a treatment financially inaccessible.
  - For each 10 percent rise in patient co-pays, medication use falls between 2 percent and 6 percent.¹
  - Doubling copays reduces treatment adherence by 25 percent to 45 percent.²
  - The consequences of medication nonadherence include disease progression, reduced functional abilities, and a lower quality of life.³

- Switching treatments, even those the FDA deems "equivalent," can lead people with epilepsy to experience breakthrough seizures.⁴
  - For Crohn’s Disease patients, even voluntary switching from one therapy to another is associated with loss of effectiveness within one year.⁵

**Devastating Health Care Outcomes**

- Rheumatoid arthritis patients who incurred non-medical switching experienced the following over six months:
  - 42% more ER visits
  - 12% more outpatient visits

- The risk of hospitalization for patients suffering from diabetes mellitus, hypercholesterolemia, hypertension, or congestive heart failure doubles without nonadherence – one potential outcome of raising out of pocket costs.⁶

- People with epilepsy who recently switched sought more in-patient and emergency care than those that did not.⁷

- Patients with rheumatoid arthritis, psoriasis, psoriatic arthritis, ankylosing spondylitis, or Crohn’s disease who switch treatment due to a formulary change incur 37 percent higher all-cause medical costs (which include hospitalizations, ER visits, and outpatient visits) and 26 percent higher total costs than patients who are not switched.⁸

**Higher Health Care Costs**

- Nonadherence to treatment medication regimens contributes direct annual costs of $100 billion to the U.S. health care system. Indirect costs exceed $1.5 billion annually in lost patient earnings and $50 billion in lost productivity.⁹

- Psychiatric patients who stop taking their medications because of prescription drug coverage changes, utilization management, or copayment issues are 3.2 times more likely to be homeless. Psychiatric patients who discontinue or temporarily stop their medications are more than twice as likely to be incarcerated in prison or detained in jail.¹⁰

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⁴ Epilepsy Foundation. (2009). In Their Own Words: Epilepsy Patients’ Experiences Changing the Foundation of the Drugs They Use to Prevent Seizures. Available at: http://www.epilepsy.org/sites/default/files/InTheirOwnWords.pdf
⁵ Epilepsy Foundation. (2009). In Their Own Words: Epilepsy Patients’ Experiences Changing the Foundation of the Drugs They Use to Prevent Seizures. Available at: http://www.epilepsy.org/sites/default/files/InTheirOwnWords.pdf
⁹ U.S. Pain Foundation.